

designer

producer

analyst

innovator

teacher

G5



Resufolio  
Glenn Mullen



... is looking for opportunities to work with people where he can make difference every day...

With over 25 years of print and digital design, production and IT experience in a wide-range of industries, Glenn would make a great addition to your organization.

Glenn's an expert in design, production, marketing and IT and has had many roles in the creative world - from creative and production to sales and management - and has worked with small businesses and startups to large corporations like Kodak, Disney, Rogers, GM, and more.

Glenn is the ultimate get'r done kinda person whose creativity and excellent interpersonal skills would prove to be an asset to your team in a multitude of areas.



...a creative, industrious self-starter with an aptitude for mastering systems, problem solving and innovative thinking

#### STRONG DESIGN

...intuitive, modern design solutions that are original yet practical

#### TECHNICAL PROFICIENCY

...proficient in cross platform design and production applications

#### BRANDING EXPERT

...clear understanding of how to create and follow branding guidelines

#### MULTITASKER

...able to prioritize and manage multiple projects with competing deadlines

#### COMMUNICATOR

...able to comprehend complex ideas to clearly articulate abstract concepts

#### WEBMASTER

...working knowledge of HTML, CSS, WordPress, CPanel, webhosting, DNS

#### TEAM PLAYER

...empathetic and accepting to a diversity of opinions and approaches

# G<sup>5</sup> Creative

... design is a reflection of sharp focus, clear communication and open collaboration...



PARTNERS IN COMPLIANCE  
HEALTH AND SAFETY TRAINING EXPERTS SINCE 1978



VOLKER'S WAGENS



design · production · instruction



Achilles 18<sup>th</sup> Annual  
ST. PATRICK'S DAY  
5K Run/Walk 2017  
Sunday - 03.12.17





## ReSoulution

Complete re-branding of logo, website, corporate collateral, stationary, marketing materials, signs, stair and wall graphics.



## CleanTECH Solutions

Concept and creative for logo and branding, corporate communications package, business plan stationary, promotional materials.



## FTT - Forklift Truck Training

Concept and creative for re-branding logo, redesign and re-brand corporate collateral, stationary, media kits, marketing material.



PARTNERS IN COMPLIANCE  
HEALTH AND SAFETY TRAINING EXPERTS SINCE 1978

## Hidden Ontario

Concept and creative logo and branding, stationary, marketing material, promotional packages.



Heartcore Fitness  
 Concept and creative logo and branding,  
 website, stationary, social media,  
 promotional materials.



## Carpe Diem

Concept and creative for new logo branding,  
 stationary, media kits, international/ multilingual  
 branding creative and communication materials.



Authentic Montessori  
 Complete re-branding of logo, corporate collateral,  
 stationary, marketing materials, signs, printed and  
 digital interactive application forms (PDFs).



## St. Patrick's Day 5K

Concept and creative for Achilles St. Patrick's Day  
 logo and re-branding. Corporate sponsorship pkg,  
 stationary, promotional materials. Pro Bono.



Achilles 18<sup>th</sup> Annual  
**ST. PATRICK'S DAY**  
 5K Run/Walk 2017  
 Sunday - 03/12/17

## WORK HISTORY

- | **ADZedge** – Bowmanville, ON Apr 1997 – Present  
**Freelance Graphic Design Professional**  
Freelance graphic designer, production specialist, copywriter, typesetter, sign-maker, silk-screener, web-master, branding expert, IT consultant.  
*[ADZedge took a backseat whenever I took on full-time positions –see below]*
- | **Seneca College** – Markham, ON Jan 2015 – Present  
**Adobe InDesign Instructor**  
Adobe InDesign instructor - basic and advance modules including some Photoshop, Illustrator, Acrobat, pre-press, graphic design and typography.
- | **General Printers** – Oshawa, ON Dec 2002 – Nov 2014  
**Graphic Designer / Studio Manager**  
Built and ran graphic design studio [branding, packaging, publishing, advertising, etc] utilizing the latest design and production tools while supporting legacy applications for clients. Art direction and supervision for in-house designers and interns from Centennial and Durham colleges.
- Systems Analyst**  
Deployed, managed and maintained all isp, backups, networks, servers and workstations for sales, studio, pre-press, admin, fulfillment, plant and shipping, production equipment including printers, plate-makers, presses, security system. Apple Server Admin Certified.
- Sales and Client Production Support**  
Provided onsite and remote assistance for design and pre-press production issues, work-flow planning and trouble-shooting, sales pitches and presentations.
- | **Trillium Marketing** – Toronto, ON Dec 2001 – Oct 2002  
**Manager Design / Production Studio**  
Managed busy graphic design studio responsible for all aspects of production.
- | **Moveable Inc** – Toronto, ON Jan 2001 – Sep 2001  
**Graphic Designer / Typesetter**  
Graphic designer and Mac artist/typesetter and production specialist.
- | **Bryan Mills Group** – Toronto, ON Apr 1997 – Nov 2000  
**Graphic Designer & Production**  
Graphic designer and senior Mac artist/typesetter and production specialist.

## EDUCATION & TRAINING

### -| OSEB Entrepreneur Small Business Program

Whitby, ON – Jan – Nov 2015

Business Planning, Market Research, Financial Forecasting,  
Administration, Communications, Sales, Social Media, Coaching

### -| Ontario Secondary School Graduation Diploma

Woburn Collegiate Institute – Graduated OSSGD – Scarborough, ON – Jun 1982

-| Advanced BC Industrial First Aid – 80 hrs – Vancouver, BC – Oct 86

-| Advanced Wilderness First Aid – 80 hrs – Vancouver, BC – Jun 90

-| Advanced St. John's Ambulance – 80 hrs – Whitehorse, YT – Feb 91

## PERSONAL & TRAVEL

Spent most of 1980s traveling in Australia, New Zealand, Fiji, Hawaii, California, UK, Ireland, Western Europe, India, Nepal, Southeast Asia, USA and Canada and or working while based in Lake Louise, AB and Whitehorse, YT.

Got married and started a family and business in Dawson City, Yukon in 1991.

In spring of 1997, moved the family cross-country so that children could be closer to large extended family in Ontario. Currently lives in Bowmanville with wife and family.

After a 12 year stint at General Printers in Oshawa ended with GP shutting down (Oct 2014), Glenn has kept busy working as a freelance marketing and branding consultant, graphic print and web designer and production expert, part-time ski instructor and Adobe InDesign instructor at Seneca College.

Interests include: building, maintaining and riding mountain bikes; skiing and tuning skis and snowboards; restoring and driving vintage VW vans; designing, building and riding longboard skateboards; paddleboarding and kayaking; studying history and philosophy; and sharing it all with family and friends.



# G<sup>5</sup> Testimonials

**I consider Glenn to have been a major part of my business's success!**

Alastair Taylor, President, TaylorMade Advertising

**Thinking "outside the box" is what and who Glenn is.**

Marshall Katz, Business Development Manager, Adverttek

**Depend on Glenn to get the job done quickly and effectively the first time.**

Michael Swan, President, Swan Erickson

**Glenn exemplifies high levels of creativity and technical skills.**

Sharon Laidlaw, Editor, The Milk Producer

**Extremely customer service oriented.**

Raymond Walker, Business Communications Officer, DATA Communications

**Glenn is a dynamic marketing resource who creates powerful messages.**

Barbara Smith, Executive Assistant, Davis Controls

**There is no one better when you are looking for expertise and experience.**

Michael Wilson, Lawyer at Goodman LLP

**Glenn provides crucial expertise, critical recommendations and IT solutions.**

Pamela Williams, Controller, Excell Communications

**Glenn's hands on approach makes him a valuable asset at client meetings.**

Michael Small, Account Executive, Coverall Computers

**Glenn's client consultative manner delivers high quality design solutions.**

Janet Cramp, Account Manager, General Printers/Lowe-Marting Group

**Glenn was an absolute pleasure to work with.**

Denise Johnston, President, Topaz Consulting

**Glenn took the time to really understand our business. That translates into effective marketing pieces that get results.**

Simon Milestone, Leasing Marketing Manager, NorthWest Healthcare Properties

G<sup>5</sup> Glenn Mullen

905-259-4540

[glenn@glennmullen.ca](mailto:glenn@glennmullen.ca)

<http://glennmullen.ca>

